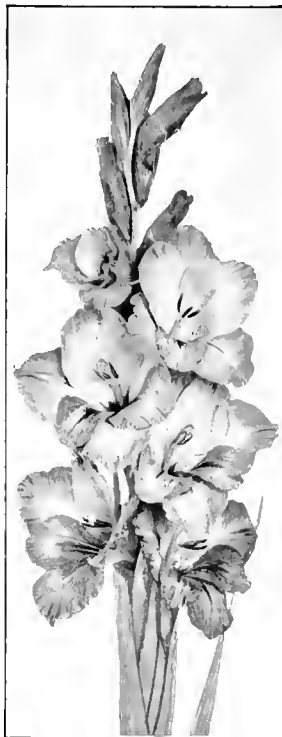


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

GLADIOLUS

	Doz.	100
Affame. Immense orange-red.	\$0.65	\$4.50
Albania. Large pure white.	.40	3.00
America. Splendid lavender-pink.	.50	3.00
Beryl Snow. Delightful rosy lavender with white blotch.	.75	5.00
Betty Nuthall. Enormous coral-pink, light orange throat.	.60	4.00
Captain Boynton. Large lavender of exceptional merit.	.60	4.00
Dr. F. E. Bennett. The most dependable vivid scarlet.	.60	4.00
Evelyn Kirkland. Bright coral-pink.	.50	3.00
Giant Nymph. Large rose-pink with creamy yellow throat.	.50	3.50
Golden Dream. Golden yellow flowers borne on long stems.	.60	4.00
Halley. Early salmon-pink. A most dependable sort.	.50	3.00
Mammoth White. Pure white flowers of enormous size.	.75	6.00
Marmora. Soft French gray with pale purplish throat.	.60	4.00
Mildred Louise. Enormous flower of pure salmon-pink.	2.00	15.00
Minuet. Large light pinkish-lavender. Very popular.	.75	6.00
Mother Machree. Soft smoky lavender of remarkable substance.	1.00	7.50
Mr. W. H. Phipps. Clear pink overlaid salmon-rose.	.60	4.00
Mrs. Francis King. Light scarlet or flame-pink.	.50	3.50
Mrs. Frank Pendleton, Jr. Bright salmon-pink with deep blotches.	.50	3.50
Mrs. F. C. Hornberger. Large pure white.	.60	4.00
Mrs. Leon Douglas. Bright begonia-rose striped orange-scarlet.	.60	4.00
Mrs. P. W. Sisson. A beautiful clear cameo-pink.	.60	4.00
Nancy Hanks. Very good apricot-orange.	.60	4.00
Orange Queen. Golden orange, tinted with apricot.	.50	3.50
Picardy. Sensational spikes of rich apricot-pink.	1.00	7.50
Purple Glory. Ruffled rich velvety crimson.	.65	4.50
Red Phipps. Brilliant scarlet of unusual merit.	2.00	10.00
Schwaben. Clear emerald yellow shading to sulphur.	.50	3.00
Veilchenblau. Magnificent dark violet-blue.	.85	6.00
Mixed. Popular varieties, mixed.	.30	3.00
Choice Mixed. A well-balanced mixture of the above varieties, including Albania, Dr. F. E. Bennett, Giant Nymph, Captain Boynton, Mrs. Leon Douglas, Betty Nuthall and Veilchenblau.	.50	3.50



Gladiolus

PERENNIAL PLANTS

- Aquilegia** (Columbine) Mrs. Scott Elliott Hybrids. 20 cents each, \$2.00 dozen.
- Crimson Star.** A new color in Columbine. Large crimson sepals and spurs and white petals. 3 for 85 cents.
- Bleeding Heart Spectabilis.** An old-fashioned favorite. At home in sun or shade. Each, 35 cents.
- Campanula Carpatica.** Dwarf plants bearing clear blue flowers. Excellent for the rock garden. 20 cents each.
- Delphinium.** **Belladonna.** Light blue. One year old. Each 15c, \$1.50 doz.
- Bellamosum.** Very desirable rich blue. Each 20c, \$2.00 doz.
- Blackmore and Langdon Hybrids.** This well-known English strain produces tall spikes of large flowers in many delicate shades of blue. 30c each, \$3.00 doz.
- Dianthus Caesius.** Chesham Pink. Very fine for the rock garden. 3 for 85 cents.
- Heuchera.** Coralbell. Bright crimson flowers borne on 12 to 15-inch stems, well above compact foliage. 3 for 85 cents.
- Linum Flavum.** Fine variety of hardy flax with transparent yellow flowers. Each 25 cents.
- Persian Candytuft.** **Aethionema Grandiflora.** A delightful rock garden plant with blue-green foliage. In June the plant is almost covered with clear rose-colored flowers. Each 25 cents, doz. \$2.50.
- Phlox.** **Firchrand.** Brilliant orange-scarlet.
- Miss Lingard.** Very early, white.
- Rheinlander.** Salmon-pink, chart-red eye.
- Thor.** Deep salmon-pink, overlaid scarlet.
- Any of the above, 20 cents each, \$2.00 dozen.
- Phlox Subulata Vivid.** Bright pink. We consider this the best dwarf phlox. 40 cents each.
- Platycodon** (Marieson). Chinese Bellflower. Blue saucer-like flowers on wiry stems. 3 for 50 cents.
- Pyrethrum.** Painted Daisy. Daisy-like flowers in white, pink, and red. 3 for 50 cents.
- Shasta Daisy.** The strain we offer we consider the best in existence. 25 cents ea.
- Veronica.** Longifolia subsessilis. 20 cents each.

SHRUBS AND VINES

- Almond Red Flowering Double.** Very handsome flowers (size 2-3 feet). Each 50 cents.
- Japanese Radiance.** (Size 12 to 18 inches). Each 35 cents.
- Budlea** (Butterfly Bush). Blooms July till frost (Size 2 ft.) Ea. 35c.
- Clematis Jackmanii.** This hardy climber bears large flowers of deep purple. We will not replace plants of this variety. Each 70 cents.
- Clematis Paniculata G.** Sweet-scented white blooms. Best hardy vine for porch shade. Each 40 cents, 2 for 75 cents.
- Crape Myrtle.** This lovely shrub produces pink and magenta flowers in the early fall. The plants are sometimes very slow in coming out the first year. Due to unknown factors, we do not guarantee these plants. Each 50 cents.
- Deutthia.** Prince of Rochester. Vigorous, well-shaped bush. Blooms in June, flowers white (Size 18 to 24 in.). Each 35 cents.
- Flowering Quince** (Fendleri Japonica). Orange-scarlet flowers, blooming early in the spring. Very showy. Each 50 cents.
- Forsthia** (Shadee Bell). Bright yellow flowers very early in the spring. (Size 2 to 3 feet.) Each 35 cents.
- Bush Honeysuckle** (Lonicera Tatarica). Wealth of white, pink and red flowers. Grows to height of 6 to 8 feet. Blooms in May. Each 12 to 3 feet 40 cents.
- Bush Honeysuckle** (Lonicera Fragrantissima). Highly esteemed for its unusual fragrance early in April. Each 50 cents.
- Japanese Honeysuckle** (Lonicera Halimii). Almost evergreen, the fragrant white flowers change to rich yellow as they expand. Each 35 cents.
- Hydrangea Fancielata G.** The most popular summer-flowering shrub. Largest blooms of pure white flowers. Each 10 cents.
- Lila** (Purple). Each 60 cents.
- Mock Orange** (Philadelphus). Produces white flowers in June. (Size 2 to 3 feet.) Each 50 cents.
- Redbud** (Cercis Canadensis). Each 90 cents.
- Rosa Hugonis.** The golden shrub rose of China whose light yellow flowers are borne on erect branching growth 6 to 8 feet. We highly recommend this for the shrub border. Each 50 cents.
- Snowball** (Viburnum). This is the old-fashioned Snowball. Each 18 to 24 inches 45 cents.



Spiraea Van Houttei

- Spiraea Van Houttei.** The flowers are borne in long, drooping sprays during May. Size 2 to 3 feet. Each 20 cents.
- Spiraea Anthony Waterer.** Of dwarf dense growth. Valuable for foreground. Crimson flowers June till frost (Size 18 to 24 inches). Each 40 cents.
- Weigelia "Eva Rathke"**—The brilliant flowers are borne twice during each season. Fine for shrub border. Each 50 cents.
- Wisteria** (Chimenesi Hue). Strong rapid climber. The flowers hang in pendulous clusters. Each 75 cents.

FRUIT TREES

- Apples** Two year. Each 50 cents, 10 of a kind \$5.00.
- Crimson Golden.** Stayman Winesap. Delicious. Winesap.
- Yellow Transparent.** Roane Beauty. King David. Maiden Blush.



- Cherries** Montmorency. Each \$1.00, 10 for \$6.50.
- Peaches** Each 80 cents, 10 for \$5.00.
- Pears.** Each \$1.00, 10 for \$6.50.
- Kieffer, Garber, Bartlett, Seckel.
- Plums.** Two year. Each 80 cents.
- Abundance, Barbauld, Green Gage, Danvers.

GRAPE VINES

- Two Year, No. 1:**
- Concord, Standard black, ea. 30c, 10, \$1.00, Catawba, sweet red ea. 30c, 10 \$2.00, Niagara Standard white ea. 30c, 10, \$1.75



Radiance



Talsman



Willowmere

ROSES

- Ami Quinard.** H. T. Dark velvety crimson-maroon. \$1.00
- Betty Uprichard.** H. T. Carmine and salmon. Very dependable. .75
- Charles P. Kilham.** H. T. Coral-red and orange. .75
- Director Rubio.** H. T. Brilliant cochineal-pink. 1.00
- Edith Nellie Perkins.** H. T. Beautiful salmon-pink. .75
- Etoile de Hollande.** H. T. We consider this the best red rose. .75
- Frau Karl Druschki.** H. P. A scentless but magnificent white. .50
- Golden Dawn.** H. T. Globular pale yellow. Disease-resistant. 1.00
- Joyous Cavalier.** H. T. Well-named scarlet-crimson. .75
- Kaiserin Auguste Viktoria.** H. T. Pure white profuse bloomer. 30
- Lady Margaret Stewart.** H. T. Sweet-scented admium-orange. 75
- Madame Cecile Brunner.** Pol. (The Sweetheart Rose). Pink. 75
- Margaret McGredy.** H. T. A most satisfactory orange-scarlet. 75
- Miss Rowena Thom.** H. T. Enormous fiery rose and mauve. 75
- Mrs. R. P. Thom.** H. T. Medium-sized clear canary-yellow. 75
- Mrs. Henry Morse.** H. T. Long pointed buds of two-tone pink. 75
- Mrs. Pierre S. DuPont.** H. T. Long pointed buds of fadeless yellow, borne on the leafy foliage. 90
- President Herbert Hoover.** H. T. Flame, scarlet and yellow. 75
- Radiance.** H. T. Well-known globular flowers of rose pink. 50
- Red Radiance.** H. T. Rose-red flower borne on strong stem. 50
- Talsman.** H. T. Scarlet-orange and rich yellow. 50
- Ville de Paris.** H. T. Round buds of clear yellow. 50
- Willowmere.** H. T. Large salmon-pink flushed with gold. 50
- Nigrette.** H. T. "The Black Rose." Plant Patent No. 87. 50

CLIMBING ROSES

- Climbing American Beauty.** Large rose crimson flowers. 50
- Janette.** Orange-apricot flowers with coppery tint. Fragrant. 50
- New Dawn.** Plant Patent No. 1. An ever-blooming Van Fleet. 50
- Paul's Scarlet Climber.** Very popular brilliant scarlet. 50
- Rosa Rouletti.** Miniature bushes about 6 inches high bearing tiny rose-pink buds not over a larger than a grain of wheat. The open flowers are less than an inch in diameter. Splendid for pot culture or use in the rockery. 50, 50

GRASS SEED

LOUISVILLE LAWN

- A mixture of fine-leaved grasses and White Dutch Clover blended especially for new and old lawns. We are proud of this mixture for two reasons. It contains only high-grade seed, and it has produced excellent results. This mixture contains the proper proportion of fine grass seed. 1 lb., 35c; 3 lbs., \$1.00; 5 lbs., \$1.50; 10 lbs., \$2.75; 20 lbs., \$5.00.

SHADY LAWN

- A mixture of shade-loving grasses which will give excellent results where other grasses fail. 1 lb., 40c; 3 lbs., \$1.10; 5 lbs., \$1.60; 10 lbs., \$3.00.

HIGHLAND LAWN

- The best mixture for those who do not care for white clover. 1 lb., 35c; 5 lbs., \$1.50; 10 lbs., \$2.75; 20 lbs., \$5.00.

KENTUCKY BLUE GRASS

- 1 lb., 30c; 5 lbs., \$1.25; 10 lbs., \$2.00.

AMARYLLIS

The immense flowers (4 to 6 inches across) are borne on tall stems usually three or four blooms to a spike. Place the bulbs in a 5 or 6-inch pot of loam or compost, which has been added some sheep manure or horse manure, covering the bulb to the shoulder. Water sparingly until growth starts. Of all the border bulbs for indoor forcing, none gives a greater show than Amaryllis.

Amaryllis Hybrids, 50c each

Red Hybrids, 60c each

TUBEROUS ROOTED BEGONIAS

Easy to grow and especially desirable as pot plants, on porch and window boxes. Must be kept in shady borders in the garden. Do not plant outdoors until the ground is warm.

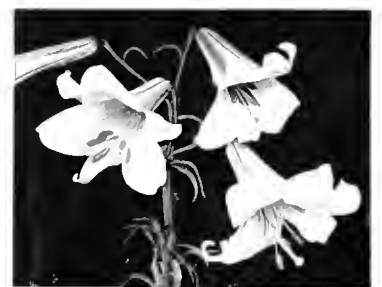
Single Begonias—Crimson, scarlet, white, rose, and orange. Any of the above 40 cents. Each 20 cents, 3 for 50 cents.

CANNAS

- Eureka.** A creamy white variety with dark red eye. Height 4 1/2 ft.
- King Humbert.** Immense orange-scarlet flowers. Orange-bronze. Height 4 feet.
- The President.** Most popular red. Immense flowers of glorious color. Height 3 feet.
- Yellow King Hamden.** Flowers bright yellow in the contrasting crimson dots. Height 4 feet.
- Any of the above, 2 for 45 cents, \$1.50 per dozen.

PERUVIAN DAFFODIL

(Isone calathina). First of the large daffodils. Shiny, sweet-scented flowers. 20 cents each, \$2.00 per dozen.



Regal Lily

LILIES

- Regal Lily**—A most dependable hardy lily, large fragrant white blooms with yellow throat, outside of petals tinged pink. Each 25 cents, doz. \$2.50.
- Spectemum Rubrum**—An old garden favorite. The blooms are a delicate pink, spotted red. Each 35 cents, doz. \$3.50.

SHEEP MANURE

Wizard Sheep Manure is pulverized and sterilized by heat so that it contains no live weed seed or harmful disease germs. It is rich in humus and is unequalled as a nitrogen fertilizer for lawn and garden. On established lawns apply six pounds to 100 square feet. 5 lbs. 30c, 10 lbs. 55c, 25 lbs. \$1.00, 50 lbs. \$1.75, 100 lbs. \$2.75.

BONE MEAL

Gives lawns that deep green color and is fine for incorporating with potting soil, giving substance to the bloom of flowers. Work into soil around shrubs and hedge plants. 5 lbs. 40c, 10 lbs. 60c, 25 lbs. \$1.00, 50 lbs. \$1.50, 100 lbs. \$2.50.



A moisture-retaining humus for use on lawns, flower beds. Ask for leaflet describing its many uses. 1/2 bale \$1.50, 1/4 bale \$2.25, bale (20 bushels) \$3.75.

1. Double-flowered, with a radius
of 1 1/2 inches. 1 1/2 inches in diam.
2. Single-flowered, with a radius
of 1 1/2 inches. 1 1/2 inches in diam.
Pkt. 10c, 1.8 oz. 25c.



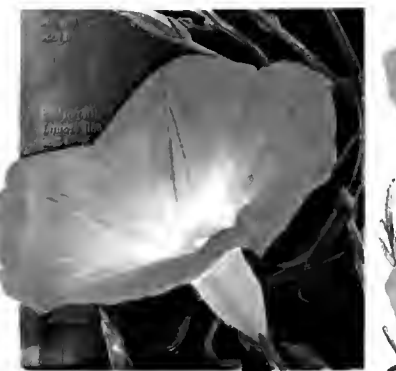
Fantasy Zinnia
Award of Merit, 1935 All-America Seed Selections



Petunia, Ruffled Nana Compacta, Martha Washington
Award of Merit, 1935 All-America Seed Selections
Packet 30 cents



Giant Spencer Sweet Peas



Morning-Glory, Heavenly Blue
This variety has such a protuberant blooming habit that the vines appear to be literally covered with a blanket of blue from mid-summer until frost. Packet 25 cents.

Introducing to Your Garden NEW AND FAVORITE FLOWERS ANNUALS FOR 1936 SPRING PLANTING



PHLOX, New Art Shades. Award of Merit, 1935 All-America Seed Selections
Dramatic with flower colors in shades of blue, pink, and white. Packet 25c.



Marigold, Yellow Supreme
Gold Medal, 1935 All-America Seed Selections
One of the most beautiful yellow marigolds ever. Packet 15 cents.



Rust-Proof Antirrhinums



Glorious Gleam Hybrid Nasturtiums
A new strain of nasturtium flowers in many colors. Packet 10 cents, oz. 35c.

For color and graceful charm, consider the annuals offered on this page. Whether yours is a cottage garden, or a country estate, you will find here novel as well as dependable varieties which have proven their merit.

The following varieties should be planted as early as possible: Poppies, Larkspur, Cornflowers, Sweet Peas, Snapdragon, Petunias, and Cosmos.

GIANT BRANCHING ASTERS

- Regal White. Packet 10c, 1.8 oz. 25c.
- Regal Purple. Packet 10c, 1.8 oz. 25c.
- Count Branching Mixed. Packet 10c, 1.8 oz. 25c.
- California Improved Sunshine. Packet 10c, 1.8 oz. 25c.
- Count Crown Mixed. Packet 10c, 1.8 oz. 25c.
- California Crown Mixed. Packet 10c, 1.8 oz. 25c.
- Early Queen of the Market. Packet 10c, 1.8 oz. 25c.
- All types and colors mixed. Packet 10c, 1.8 oz. 25c.

CALENDULA

- Golden Globe. Packet 10c, 1.8 oz. 25c.
- California Mixed. Packet 10c, 1.8 oz. 25c.

COSMOS

- Orange-flame. Packet 10c, 1.8 oz. 25c.
- Early-flowering Single Mixed. Packet 10c, 1.8 oz. 25c.
- Early-flowering Double Mixed. Packet 10c, 1.8 oz. 25c.
- Pink Lady. Packet 10c, 1.8 oz. 25c.
- Late Single Mixed. Packet 10c, 1.8 oz. 25c.
- Late Double Mixed. Packet 10c, 1.8 oz. 25c.

LARKSPUR

- Early-flowering Double. Packet 10c, 1.8 oz. 25c.
- Early-flowering Single. Packet 10c, 1.8 oz. 25c.
- Larkspur Mixed. Packet 10c, 1.8 oz. 25c.
- Rose mixed. Packet 10c, 1.8 oz. 25c.

MARIGOLDS

- Golden Globe. Packet 10c, 1.8 oz. 25c.
- California Mixed. Packet 10c, 1.8 oz. 25c.
- Orange-flame. Packet 10c, 1.8 oz. 25c.
- Double Crown Mixed. Packet 10c, 1.8 oz. 25c.

MOONFLOWER

- Early White. Packet 10c, 1.8 oz. 25c.
- Sky-blue. Packet 10c, 1.8 oz. 25c.

NASTURTIUMS

- Double Scarlet Gleam. Packet 10c, 1.8 oz. 25c.
- Golden Gleam. Packet 10c, 1.8 oz. 25c.
- Tall Single Mixed. Packet 10c, 1.8 oz. 25c.
- Dwarf Mixed. Packet 10c, 1.8 oz. 25c.

PETUNIAS

- Count Holly. Packet 10c, 1.8 oz. 25c.
- Elba Purple. Packet 10c, 1.8 oz. 25c.
- Ruby Morn. Packet 10c, 1.8 oz. 25c.
- Balsam. Packet 10c, 1.8 oz. 25c.
- Balsam White. Packet 10c, 1.8 oz. 25c.
- Balsam Mixed. Packet 10c, 1.8 oz. 25c.

PHLOX

- Limst Mixed. Packet 10c, 1.8 oz. 25c.
- Howard Phlox. Packet 10c, 1.8 oz. 25c.

SNAPDRAGON

- Half-Dwarf Mixed. Packet 10c, 1.8 oz. 25c.
- Philadelphia Pink. Packet 10c, 1.8 oz. 25c.
- Count Mixed. Packet 10c, 1.8 oz. 25c.

SWEET PEAS

- King White Improved. Packet 10c, 1.8 oz. 25c.
- Orange Picture. Packet 10c, 1.8 oz. 25c.
- Spencer Mixed. Packet 10c, 1.8 oz. 25c.
- Powerscourt. Packet 10c, 1.8 oz. 25c.
- Miss Culham. Packet 10c, 1.8 oz. 25c.
- Welcome. Packet 10c, 1.8 oz. 25c.
- Blue Bird. Packet 10c, 1.8 oz. 25c.

ZINNIAS

- Count Flesh pink. Packet 10c, 1.8 oz. 25c.
- Count Rose. Packet 10c, 1.8 oz. 25c.
- Count Golden Yellow. Packet 10c, 1.8 oz. 25c.
- Count Blood Orange. Packet 10c, 1.8 oz. 25c.
- Count Canary-yellow. Packet 10c, 1.8 oz. 25c.
- Count Purple. Packet 10c, 1.8 oz. 25c.
- Count Mammoth Mixed. Packet 10c, 1.8 oz. 25c.
- Lollipop or Pompano Zinnias. Packet 10c, 1.8 oz. 25c.
- Count Double-flowered Zinnias. Packet 10c, 1.8 oz. 25c.

POWELL SEED STORE
445 S. Third
LOUISVILLE KENTUCKY



Shirley Poppies
Large silky petals. All colors. Packet 10c, 1.8 oz. 25c.



Cornflower (Centaurea cyana)
Double Blue. Packet 10c, 1.8 oz. 25c.

New Hybrid California Poppies
The dwarf plant. A short, bushy plant. Packet 10c, 1.8 oz. 25c.